



Finding Rewards In Every New Day

2021 Camp FRIEND Sponsorship Opportunities





◆ **Camp FRIEND Title Sponsor (2021 Summer, 1 available) \$5,000**

As the Title Sponsor, you will have high visibility throughout the Summer of 2021.

- Your company signage prominently displayed at each Camp Week (company provides)
- Company name and logo prominently listed above the brand name in all references
- Option to distribute company information at each event or be present at each event
- Company logo on Camp FRIEND website and on ASMV website for the 2021 Summer
- Company name and logo as part of all advertising and in promotional material for Camp
- Company logo on Camp FRIEND website and on ASMV website
- Ongoing announcements on all social media (Facebook, Twitter, etc)
- Company name or logo prominently on any event gear (Camp T-shirts)
- Company name or logo on sponsor display sign near entrance and at Camp Orientation
- Special recognition on all Camp FRIEND materials for Campers and Camp Counselors
- Right of first refusal for next year at this level.

◆ **Presenting Sponsor \$2,500**

- Company logo on Camp FRIEND website and on ASMV website for the 2021 Summer
- Company name and logo as part of all advertising and in promotional material for each event
- Ongoing announcements on all social media (Facebook, Twitter, etc)
- Company name or logo prominently on any event gear (Camp T-shirts)
- Company name or logo on sponsor display sign near entrance
- Special recognition in any event program

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|  Gold Event Sponsor | \$1,000 |
| <ul style="list-style-type: none">• Company name/ logo as part of all advertising and in promotional material for Camp FRIEND• Company name/ logo on the Camp FRIEND website• Ongoing announcements on related social media (Facebook, Twitter, etc)• Company name/logo prominently on any event gear (Camp T-Shirts)• Company name or logo on sponsor display sign near entrance• Special recognition in any onsite materials | |
|  Silver Event Sponsor | \$500 |
| <ul style="list-style-type: none">• Company name/ logo on the Camp FRIEND website• An announcement on related social media (Facebook, Twitter, etc)• Company name/logo on any event gear (Camp T-Shirts)• Company name or logo on sponsor display sign near entrance• Recognition in any onsite materials | |
|  Bronze Event Sponsor | \$250 |
| <ul style="list-style-type: none">• Company name/ logo on the Camp FRIEND website• Company name/logo on sponsor display sign near entrance• Mention in any onsite materials | |
|  Supporting Event Sponsor | \$100 |
| <ul style="list-style-type: none">• Company name listed on the Camp FRIEND website• Mention in any onsite materials | |