



## 2022 Camp FRIEND Sponsorship Opportunities

### ◆ **Camp FRIEND Title Sponsor (2022 Summer, 1 available)     \$5,000**

As the Title Sponsor, you will have high visibility throughout the Summer of 2022.

- Your company signage prominently displayed at each Camp Week (company provides)
- Company name and logo prominently listed above the brand name in all references
- Option to distribute company information at each event or be present at each event
- Company logo on Camp FRIEND website and on ASMV website for the 2022 Summer
- Company name and logo as part of all advertising and in promotional material for Camp
- Company logo on Camp FRIEND website and on ASMV website
- Ongoing announcements on all social media (Facebook, Twitter, etc)
- Company name or logo prominently on any event gear (Camp T-shirts)
- Company name or logo on sponsor display sign near entrance and at Camp Orientation
- Special recognition on all Camp FRIEND materials for Campers and Camp Counselors
- Right of first refusal for next year at this level.

### ◆ **Presenting Sponsor     \$2,500**

- Company logo on Camp FRIEND website and on ASMV website for the 2022 Summer
- Company name and logo as part of all advertising and in promotional material for each event
- Ongoing announcements on all social media (Facebook, Twitter, etc)
- Company name or logo prominently on any event gear (Camp T-shirts)
- Company name or logo on sponsor display sign near entrance

- ◆ Gold Event Sponsor** **\$1,000**
- Company name/ logo as part of all advertising and in promotional material for Camp FRIEND
  - Company name/ logo on the Camp FRIEND website
  - Ongoing announcements on related social media (Facebook, Twitter, etc)
  - Company name/logo prominently on any event gear (Camp T-Shirts)
  - Company name or logo on sponsor display sign near entrance
  - Special recognition in any onsite materials
- ◆ Silver Event Sponsor** **\$500**
- Company name on the Camp FRIEND website
  - An announcement on related social media (Facebook, Twitter, etc)
  - Company name on any event gear (Camp T-Shirts)
  - Company name or logo on sponsor display sign near entrance
  - Recognition in any onsite materials
- ◆ Bronze Event Sponsor** **\$250**
- Company name on the Camp FRIEND website
  - Company name on sponsor display sign near entrance
  - Mention in any onsite materials
- ◆ Supporting Event Sponsor** **\$100**
- Company name listed on the Camp FRIEND website
  - Mention in any onsite materials